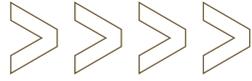


lab report



Prescriptive Solutions Hair Moisturisers

Key natural plant ingredients...



Australian Wattle Seed



Sunflower Seed Cake Extract



Olives



Corn

Prescriptive moisturisers specifically designed to be used in conjunction with Prescriptive Moisture Balance and Control series. The hydrating lotions replenish natural moisture lost through environmental and chemical exposure. Available in two strengths depending on the amount of moisture required to create shine and softness for healthy looking hair. Ideal for daily use as a sun protectant. Substantive UV absorbers attach to the hair shaft creating a barrier against the sun's harmful rays.

HAIR MOISTURISER REVIVE

A leave-in moisturising lotion designed for dry or chemically enhanced hair.

Moisture Factor = 4

HAIR MOISTURISER INTENSE

A leave-in moisturising lotion designed for excessively dry and/or chemically treated hair.

Moisture Factor = 8

FRAGRANCE

Sweet Summer Rain

- Replenishes moisture lost through wind, sun and chemical processes.
- Enriched with the essential fatty acids; omega 3 and 6 for improved manageability, softness and shine, imparting control to fly-away hair.
- Contains UV protectants to guard against daily sun exposure and environmental elements.
- Colour stabilising extracts preserve natural and artificial colour molecules.
- Based on a mild Paraben free preservation system.
- Helps to maintain the Four Natural Balances of healthy hair for optimum fibre strength.



key natural ingredients

AUSTRALIAN WATTLE SEED

Australian Wattle seeds are gathered from the Wattle Bush found in the central desert of Australia. The bush produces papery seed pods each containing four to six seeds which are high in amino acids, the building blocks of Keratin protein.

They are wild harvested in a sustainable manner without degradation to the environment.

For thousands of years the Aborigines' of Australia have consumed wattle seeds for their nutritional purposes. The seed pods can be eaten raw, ground into a type of flour or pressed to extract the rich oils. Today, this food source is still acknowledged with some species planted in dry areas of Africa to relieve food shortages.



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Key natural plant ingredients...



Australian
Wattle
Seed



Sunflower
Seed Cake
Extract



Olives



Corn

SUNFLOWER SEED CAKE

What is called the flower is actually a head of numerous flowers crowded together. Most sunflowers turn their heads to the east where the sun rises each morning and follow the sun on its journey across to the west, thus possessing inherent protection mechanisms.

Sunflower Seed Cake inhibits the photo-oxidation caused by the sun's rays which extends the life and look of the colour in the hair. It can be seen as a "colour stabiliser". It is more effective than vitamin E and also prevents colour loss from repeated shampooing.

OMEGA 3 AND 6 ESSENTIAL FATTY ACIDS FROM ORGANIC OLIVES

Olive oil is approximately 9% linoleic acid (omega-6 oil) and about 1% linolenic acid (an omega-3 oil). These essential fatty acids must be obtained from our diet as our body cannot produce them. The olive fatty acids are distributed along the hair shaft improving the softness, brilliance and overall manageability of the hair without being greasy or weighing the hair down. Due to the fatty acids (or lipids) closely resembling sebum they are quickly absorbed and revitalise the hair.

CORN STARCH HUMECTANT

Naturally derived corn starch-based ingredient, derived from non-genetically modified corn plants. It possesses humectant properties that are moisture retaining to the hair whilst providing a soothing and hydrating action on the scalp.

SOYBEAN OIL

Native to Eastern Asia and was cultivated for its protein, oil and lecithin content. One of the most important oils produced today it provides superior moisturising abilities and leaves a lovely conditioned feel to the hair.

JOJOBA OIL

Derived from the seeds of the desert shrub; Simmondsia chinensis native to USA and Mexico. Although called oil it is actually a liquid wax which makes the hair shiny and smooth. Whilst being a natural source of Vitamins, it also controls water loss and is odourless and non-allergenic.

WHEATGERM OIL

High in Vitamin E protecting the other natural oils in the product preserving and keeping the blend potent. Also protects the hair from the damaging effects of free radicals.

CINNAMIDOPROPYLTRIMONIUM CHLORIDE

A UV absorber small enough to penetrate the hair, allowing it to protect both the cuticle and the cortex from the sun. The absorber attaches to the hair shaft and guards against UV damage that causes weakening and degradation of keratin and hair colour. It also improves the combing properties, strength and mechanical behaviour of hair exposed to UV radiation.



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